

MBEYA UNIVERSITY OF SCIENCE AND TECHNOLOGY
CENTRE FOR INNOVATION AND TECHNOLOGY TRANSFER

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P.O. Box 131,
Mbeya,
Tanzania.

January 30, 2021

ANNOUNCEMENT

TO: ALL MUST STAFF AND STUDENTS

DATE: 30TH JANUARY, 2021

MUST LOGO DESIGN COMPETITION

1. Introduction

One of the MUST missions is to encourage staff commitment to quality education and services including research, consultancy and innovation. Through Centre for Innovation and Technology Transfer (CITT), MUST is intending to propose a new LOGO for the University.

2. Announcement

MUST is announcing **MUST LOGO DESIGN COMPETITION** to all MUST Staff and current Students. The logo has to have sound meaning and reflecting various important aspects of the University such as colors, history, culture, programmes and other aspects embracing MUST identity.

3. Methodology

The competition will be done through several rounds as detailed hereunder;

First Round: The panel of judges will select the best ten (10) logos from contestants

Second Round: The best three (3) logos among the ten (10) selected will be presented to MUST management for further selection.

Third Round: MUST will announce the final winner.

4. Considerations

- i. Contestants are allowed to submit more than one logo but a maximum number is three.
- ii. Contestants should also give briefly elaborations (one page only) on the reason for the proposed logo.
- iii. The language to be used on the names must be either Kiswahili or English.
- iv. The logo elements proposed should have not been registered elsewhere for similar purposes.
- v. The logo should consider the University colors and programmes offered.
- vi. The design should consider the current logo.

5. Mode of submission

Contestants should submit concept proposed logo design to the department of Innovation and Incubation via the email justinmwakatobe@gmail.com / jmwakatobe@mustnet.ac.tz, the email title should be **MUST LOGO DESIGN COMPETITION**.

6. Winner

The final winner will be awarded cash prize amounting to **TZS 1,000,000.00** (one million Tanzania shillings only).

7. Time Frame

The deadline for receiving submissions will be on 12th **February, 2020** at **1600hrs**.

ISSUED BY:

THE CENTRE FOR INNOVATION AND TECHNOLOGY TRANSFER